Dissemination of Erasmus+ project results

Guidelines for beneficiaries

http://eacea.ec.europa.eu/about-eacea/visual-identity_en

Dissemination and exploitation of results are an integral part of the Erasmus+ project throughout its lifetime: from the beneficiary's initial idea, during the project and even after European funding has ended.

There is an obligation of minimal publicity for each granted project. Beneficiaries must clearly acknowledge the European Union's support in all communications or publications, in whatever form or whatever medium, including the Internet, or on the occasion of activities for which the grant is used.

Although generally one partner will take the responsibility for dissemination and exploitation coordination for the whole project, the responsibility for implementation should be shared among all partners. Each partner will be involved in these activities according to the needs and roles in the project.

VISIBILITY OF THE EUROPEAN UNION AND OF THE ERASMUS+ PROGRAMME

Beneficiaries shall always use the European emblem (the 'EU flag') and the name of the European Union spelled out in full in all communication and promotional material. The preferred option to communicate about EU funding through the Erasmus+ Programme is to write 'Co-funded by the Erasmus+ Programme of the European Union' next to the EU emblem.

How to access and use the emblem

Examples of acknowledgement of EU funding and translations of the text are available at http://eacea.ec.europa.eu/about-eacea/visual-identity_en

Guidelines for beneficiaries on the use of the EU emblem in the context of EU programmes are available at http://ec.europa.eu/dgs/communication/services/visual_identity/pdf/use-emblem_en.pdf

- Size: the minimum height of the EU emblem shall be one centimetre (1cm).
- Wording: the name of the European Union shall always be written in conjunction with the name of the programme or fund and it shall be spelled out in full. The preferred option is to write "Co-funded by" or "With the support of", as appropriate, then "the Erasmus+ programme of the European Union" next to the flag on the communication material where the EU emblem is used.
- Type of font: the typeface to be used in conjunction with the EU emblem can be any of the following – Arial, Calibri, Garamond, Trebuchet, Tahoma, Verdana. Italic and underlined variations and the use of font effects are not allowed.
- Font size: it should be proportionate to the size of the emblem, i.e. the wording should not be bigger in height than the flag.
- Font colour: the colour of the font should be Pantone Reflex Blue (same blue colour as the EU flag –R: 0, G: 51, B: 153), black or white, depending on the background.
- Positioning: the positioning of the text in relation to the EU emblem is not prescribed in any particular way, but the text should not interfere with the emblem.

Where to use the emblem

The emblem should be used in all communication materials and documents related to the Erasmus+ funded project, such as:

- Promotional items and materials (e.g., leaflets, posters, newsletters, websites, press releases)
- Any communication made by the partnership as a whole, or as an individual project partner
- During events and on presentation slides.

Disclaimer text for publications

The following disclaimer should be added to the inner pages of publications or studies relating to

Erasmus+ funded projects: "The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

HOW TO DISSEMINATE RESULTS?

There are many different ways to disseminate and exploit results.

- project or organisational websites
- meetings and visits to key stakeholders
- dedicated discussion opportunities such as information sessions, workshops, (online) seminars, training courses, exhibitions, demonstrations, or peer reviews
- targeted written material such as reports, articles in specialised press, newsletters, press releases, leaflets or brochures
- audiovisual media and products such as radio, TV, YouTube, Flickr, video clips, podcasts or apps
- social media
- public events
- project branding and logos
- existing contacts and networks

> **At final report stage it is obligatory to upload the final project results and an update of the project description on the Erasmus+ Project Results Platform**

ERASMUS+ PROJECT RESULTS PLATFORM

An Erasmus+ Project Results Platform was established to offer a comprehensive overview of projects funded under the Programme and to highlight good practice examples and success stories. The platform also makes available products/deliverables/intellectual outputs which are the result of the projects funded.

The Erasmus+ Project Results Platform can be consulted at: **http://ec.europa.eu/programmes/erasmus-plus/projects**

WHAT IS INTENDED BY "RESULTS OF THE ACTIVITY"?

Results are achievements of the European activity or project that received EU funding . The type of result will vary depending on the type of project. Results can be classified as either (a) outputs or (b) outcomes:

a) **Output**: a tangible product which is produced by a given project and which may be quantified; outputs can be accessible products like curricula, studies, reports, materials, events, or websites;

b) **Outcome**: an intangible added value achieved through the achievement of the project objectives and targets. Ordinarily, such added value defies quantification, whether it covers concrete events and actions such as training, training platforms, content or methodology, or more abstract consequences such as increased awareness, in creased skills or improved abilities, knowledge and experience gained by participants, partners or other stakeholders involved in the project.