

ESTONIAN LANGUAGE AND CULTURE COURSE (ESTILC) 2017/2018

ORGANISING INSTITUTION'S INFORMATION FORM

NAME OF THE INSTITUTION:	ESTONIAN BUSINESS SCHOOL	
ADDRESS:	LAUTERI 3, TALLINN	
COUNTRY:	ESTONIA	
ESTILC LANGUAGE	ESTONIAN	
LEVEL COURSES ORGANISED:	LEVEL I (BEGINNER) ✓ NUMBER OF COURSES: 1 DATES: 17.08.2017-31.08.2017	LEVEL II (INTERMEDIATE) <input type="checkbox"/> NUMBER OF COURSES: DATES:
WEB SITE	HTTP://EBS.EE/EN/INTERNATIONAL/EXCHANGE-STUDIES/INCOMING-STUDENTS	

PLEASE NOTE THAT ALL STUDENT APPLICATIONS FOR OUR ESTILC COURSE SHOULD BE SENT BY E-MAIL TO THE FOLLOWING ADDRESS:

Susanne.soodor@ebs.ee

APPLICATION DEADLINE 31.05.2017

STAFF

JOB TITLE / NAME	ADDRESS, TELEPHONE, FAX, E-MAIL
CONTACT PERSON FOR ESTILC SUSANNE SÖÖDOR JOB TITLE ERASMUS+ PROJECT MANAGER	LAUTERI 3, TALLINN PHONE: +372 665 1369 SUSANNE.SOODOR@EBS.EE

RESPONSIBLE PERSON FOR THE PROGRAMME	SUSANNE SÖÖDOR ERASMUS+ PROJECT MANAGER ESTONIAN BUSINESS SCHOOL
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PART I: GENERAL INFORMATION

• DESCRIPTION OF TOWN

- SHORT HISTORY AND LOCATION

Tallinn is the capital of Estonia, a Nordic country, with very well preserved old town. Tallinn was put on the world map in 1154 by Arabian geographer Al-Idrisi. Tallinn has always been a meeting point between east and west and all visitors of Tallinn can discover the medieval Europe in Estonia's capital. The origins of Tallinn date back to the 13th century, when a castle was built there by crusading knights of the Teutonic order. It developed as a major centre of the Hanseatic league, and its wealth is demonstrated by

the opulence of the public buildings, like churches, and the domestic architecture of the merchants' houses. The national flag waves at top of the 48-meter-high tower called Tall Hermann in Toompea. Until the late 1800s, St. Olav's church in Tallinn was the tallest building ever built. Also the oldest continually functioning pharmacy in the world has been in business in Tallinn Town Hall Square since 1422. The authenticity of its medieval atmosphere makes Tallinn's old town unique. Tallinn sits on the shores of the Baltic sea, south from Finland, west from Russia, north from Latvia and east from Sweden.

The republic of Estonia was declared on the 24th of February 1918, for a half century it was occupied by Soviet Union, and it regained its independence in 1991 in the course of the "Singing Revolution".

More information about Tallinn is available at <http://www.tourism.tallinn.ee/eng> or <http://www.tallinn.ee/eng/Tallinn-Tourist-Info>.

- MAIN LOCAL/CULTURAL EVENTS

Tallinn has many cinemas, clubs and theatres, such as "Estonia" opera and ballet theatre, Drama theatre and many alternative theatres. In the summer Tallinn hosts many music festivals and open air concerts.

Every year Estonian celebrate The Night of Ancient Bonfires and this year it will take place 26th of August. This ancient heart-warming tradition that was brought back to life. According to the ancient tradition bonfires were be lit at sunset on the seashore to guide the far away sailing sailors back home. Today many seaside sights and museums carry the tradition on along with additional concert programmes. Seaplane Harbour, Estonian Open Air Museum and Viimsi Open Air Museum are among the traditional participants.

Another interesting event happening in Tallinn in august is the Festival called Towers of Tallinn. The Corelli Music festival "Towers of Tallinn" brings together the history of Tallinn and contemporary compositions by introducing the city's famous silhouette inside out through wide range of music. The medieval towers of the city wall, churches and modern skyscrapers – the whole city will be filled with music.

More information about different events can be found from these webpages: <http://www.tourism.tallinn.ee/eng> and <http://www.piletilevi.ee/eng/frontpage/>.

- HOW TO REACH TOWN (LINKS FROM THE NEAREST AIRPORT, TRAIN OR COACH STATIONS)

You can travel to Estonia:

- by airplane <http://www.tallinn-airport.ee/en/>
- by bus <http://www.bussijaam.ee/en/>
- by car via Latvia
- by ferry from Finland or Sweden <http://www.tallinksilja.com/en/web/int/book-a-cruise>

Getting to the city from the airport: <http://www.tallinn-airport.ee/en/transport/leaving-the-airport/>

Getting to the city from the ferry port we suggest either taking a taxi or walking, because it's close to the city centre.

- TRANSPORT IN TOWN (BRIEF INFORMATION ON THE MAIN MEANS OF TRANSPORT AVAILABLE)

Find out more about public transportation in Tallinn here: <http://www.tallinn.ee/eng/otsing?sona=11964>

Information about public transport tickets: <http://www.tallinn.ee/eng/Public-transport-tickets>

Public transport card: <http://www.tallinn.ee/eng/pilet/>

• SHORT DESCRIPTION OF THE ORGANISING INSTITUTION

A few remarks about Estonia may be needed to understand the context where EBS operates. Estonia is a small country in the Northeast of Europe with a population of around 1.4 million people. Between 1941 and 1991 it was part of the Soviet Union, subsequently regaining independence in 1991. Since then, the pace of change in all areas of society and economy has been amazing and Estonia has embraced the idea of market economy without hesitation or compromise. The size of the country and its orientation towards the West has meant that EBS has stressed the international perspective from the start, and the rapidly changing environment has encouraged EBS to respond and adapt at an adequate speed.

When EBS was founded in 1988, it was the first institution in Estonia to introduce diploma business education. Since business administration did not exist in soviet universities, there was no teaching tradition, no faculty and no textbooks: a difficult starting position. Today, the situation is much more favourable, but Estonia is still not Great Britain, and Estonian Business School is not (and

does not claim to be) London Business School. Adapting to the Estonian context has meant, for example, that EBS uses many practitioners and higher level managers as lecturers in its courses, and that EBS acknowledges and appreciates most of its students working full-time or part-time in addition to studying. Another factor for our success can be attributed to us using both English and Estonian as languages of instruction, thus preparing students for the Estonian market and beyond.

Starting from the scratch can also be seen as an advantage since we were not tied down by outdated procedures and overwhelming traditions from the past. One example of this is the opportunity to use the right proportion of full-time and part-time lecturers. The opportunity to learn from best practices at other institutions around the world has been extremely useful. The growth and development of EBS reflects what could be called a multiple-customer approach: we have tried to cater not only to our students, but also to our students' employers and the society as a whole. In doing so, it seems that EBS is well in line with trends among institutions of business education worldwide. The notions of anticipating change, revising traditional programs to fit actual needs, and last but not least, applying management theories and best business practices in the running of the institution itself appear to be gaining more and more ground even in the more traditional and slow-changing environments of Western business schools.

All EBS bachelor, master and doctoral programmes have been accredited by the Ministry of Education and Science of the Republic of Estonia. In 2002 EBS was the first university in the Baltic States to receive the International Quality Assurance (IQA), awarded by the Central and East Europe Management Development Association (CEEMAN). Successful reaccreditation was awarded in 2007. EBS has over 70 partner universities in Europe, Africa, Australia and Asia. Each year EBS welcomes over 75 exchange students. Since 2007 EBS students can pursue a double degree at Lancaster University Management School.

Read more about EBS here: <http://ebs.ee/en/discover-ebs/about-ebs>

• ACCOMMODATION

- SHORT DESCRIPTION OF THE ACCOMMODATION OFFERED (HOTEL, APARTMENTS, STUDENT HALLS, OTHERS; IF THERE ARE COOKING FACILITIES) AND ON THE RENT TO BE PAID PER WEEK

EBS does not provide accommodation to the students, however we give them advice, if they need it, how and where they could find accommodation. Also from previous experience we can suggest students to move into the apartments earlier where they are staying during the semester in Estonia.

Estonian Business School's exchange students usually rent private apartments in the city centre (EBS is also situated in the city centre) and often two or three students share bigger apartments.

The most useful and effective ways of finding accommodation have proven to be:

Facebook group: <https://www.facebook.com/groups/240149779384739/>

Website especially for university students to find apartments in Estonia <http://1home.eu/> .

Real estate site: www.city24.ee

• MEALS

- SHORT DESCRIPTION ON THE SERVICES OFFERED (UNIVERSITY CANTEENS, RESTAURANTS, BARS, OTHERS)

EBS has a student canteen in the facilities of the university at Lauteri 3, which offers hot meals, salads etc. with reasonable prices. There are also several cafes, bars and restaurants nearby, as EBS is in the centre of Tallinn. Students will be informed about all the nearby possibilities and suggestions in the first lecture.

• RECEPTION OF STUDENTS

- MEETING POINT (PLACE, DATE AND TIME OF FIRST MEETING - FOR EACH COURSE WHERE DIFFERENT)

Estonian Business School
Address: Lauteri street 3 (in the city centre of Tallinn)
Monday, August 17 at 10.50

We will meet in the lobby of EBS!

• **EXTRA ACTIVITIES**

- **SITE VISITS**

- 1) Tallinn Old Town tour
- 2) Visit Seaplane Harbour
- 3) Visit to Tallinn TV Tower
- 4) Trip to Tartu by train
- 5) Visit to the Kumu Art Museum
- 6)... other activities to be planned and confirmed.

- **SPORTS FACILITIES (SWIMMING, TENNIS, GYMNASIUM; OPENING DAYS AND AVAILABLE INFORMATION)**

AVAILABLE IN TALLINN CITY CENTRE:

- SWIMMING POOL "KALEV SPA" IN THE CITY CENTRE: [HTTP://KALEVSPA.EE/EN/?L](http://kalevspa.ee/en/?l)
- SWIMMING POOL "TALLINK SPA" IN THE CITY CENTRE: [HTTP://WWW.TALLINKHOTELS.COM/SPA-WELLNESS](http://www.tallinkhotels.com/spa-wellness)
- TENNIS AND FITNESS [HTTP://WWW.GOLDENCLUB.EE/EN/](http://www.goldenclub.ee/en/)

THE CLOSEST GYM TO EBS IS MY FITNESS [HTTPS://WWW.MYFITNESS.EE/ENG](https://www.myfitness.ee/eng)

- **ENTERTAINMENT (CINEMA, THEATRE, ETC.; BRIEF INFORMATION ON PLACES AND STUDENT FACILITIES)**

- 1) MAIN CINEMAS IN TALLINN: [HTTP://WWW.FORUMCINEMAS.EE/ENG/](http://www.forumcinemas.ee/eng/) AND [HTTP://WWW.APOLLOKINO.EE/ENG/](http://www.apollokino.ee/eng/)
- 2) THEATRE(S) IN TALLINN: "ESTONIA" OPERA AND BALLET THEATRE: [HTTP://WWW.OPERA.EE/EN/](http://www.opera.ee/en/)
- 3) MAIN CONCERT HALLS IN TALLINN: "ESTONIA" CONCERT HALL: [HTTP://WWW.CONCERT.EE/INDEX.PHP?LANG=ENG](http://www.concert.ee/index.php?lang=eng) AND NORDEA CONCERT HALL: [HTTP://TALLINNCONCERTHALL.COM/EN/](http://tallinnconcerthall.com/en/)

ERASMUS STUDENT NETWORK IN TALLINN: [HTTP://WWW.ESN.EE/TALLINN/](http://www.esn.ee/tallinn/)

Note: where more than one course is organised at each level, this form should be copied and completed for each course

PART II: COURSE(S) DESCRIPTION

COURSE NO:

LEVEL:

I: Beginner course

II: Intermediate course

	FROM...	To...
PERIOD:	17.08.2017	31.08.2017

● **LANGUAGE COMPONENT**

- SHORT DESCRIPTION OF LANGUAGE COMPONENT: OBJECTIVES AND TEACHING METHODS

ESTILC COURSE WILL TEACH ESTONIAN LANGUAGE ON BEGINNER'S LEVEL TO THE STUDENTS DURING TWO AND A HALF WEEKS. THE LANGUAGE COMPONENT IS INCLUDED BOTH IN CLASSROOM STUDIES, AS WELL AS IN PRACTICING CONVERSATIONAL ESTONIAN, TAUGHT IN THE CLASSROOM, IN REAL LIFE SITUATIONS. ALL PARTICIPANTS OF ESTILC COURSE WHO SUCCESSFULLY COMPLETE THE COURSE AND PASS THE FINAL PROJECT WILL RECEIVE A CERTIFICATE FROM EBS. CERTIFICATES WILL BE GIVEN IN THE END OF THE COURSE. AS RECOGNITION OF THEIR STUDIES, STUDENTS WILL RECEIVE 3 ECTS AND A GRADE "PASSED" ON THE CERTIFICATE. THIS CAN BE USED FOR TRANSFER OF CREDITS TO THEIR HOME UNIVERSITY. THE MAIN OBJECTIVE OF THE COURSE IS TO SUPPORT INCOMING EXCHANGE STUDENTS TO BE ABLE TO ADJUST TO LIFE IN ESTONIA – LINGUISTICALLY, SOCIALLY AND CULTURALLY. STUDENTS WILL LEARN BASIC VOCABULARY OF ESTONIAN LANGUAGE, INCLUDING PHRASES IN ORDER TO HELP THEM TO COMMUNICATE IN ESTONIAN WITH LOCAL STUDENTS, IN THE LOCAL SOCIETY: IN THE STORE, ON THE STREET, AT MUSEUM ETC. THE MAIN TEACHING METHODS ARE LECTURES, DISCUSSIONS, GROUP-WORKS AND PRACTICAL CONVERSATIONS (IN THE CLASSROOM AND IN COMBINATION WITH CULTURAL EVENTS).

- SUBJECT-SPECIFIC LANGUAGE ELEMENTS YES NO

(e.g. special modules for students in particular disciplines)

IF YES, SPECIFY:

- DURATION

TOTAL NUMBER OF CLASSES	60 h.
HOURS IN CLASSROOM	50,7 h.
HOURS OF PRACTICE CONVERSATION/LANGUAGE LABORATORY	9,3 h.
OTHER (PLEASE SPECIFY) CULTURE PROGRAM	35 h

- ASSESSMENT (SPECIFY IF THE ASSESSMENT IS MADE BY WRITTEN/ORAL EXAMINATION, ASSIGNMENT, ETC.)

Note: where more than one course is organised at each level, this form should be copied and completed for each course

- | | |
|----|----------------------------|
| 1) | GROUP-WORK ASSIGNMENTS |
| 2) | WRITTEN TESTS |
| 3) | ORAL PRESENTATIONS |
| 4) | FINAL PROJECT PRESENTATION |

• **COURSE FACILITIES**

- **TEACHING AIDS**

<input checked="" type="checkbox"/> AUDIO/VIDEO MATERIALS
<input checked="" type="checkbox"/> COMPUTER/SOFTWARE
<input checked="" type="checkbox"/> HANDOUTS/PRINTED TEXTS
<input type="checkbox"/> TRANSPARENCIES
<input type="checkbox"/> OTHER : (SPECIFY)

- **LIBRARY**

YES NO

IF YES, SPECIFY:

TIMES	10.00-18.00
OPENING DAYS	MONDAY-FRIDAY
ADDRESS	LAUTERI 3, TALLINN

- **LANGUAGE LABORATORY**

YES NO

IF YES, SPECIFY:

TIMES	
OPENING DAYS	
ADDRESS	
COST	

• **CULTURAL COMPONENT**

- **SHORT DESCRIPTION OF THE CULTURAL ELEMENTS INCLUDED IN THE COURSE: OBJECTIVES AND TEACHING METHODS**

<p>DURING THE COURSE OVERVIEW OF ESTONIA'S HISTORY AND CULTURE WILL BE GIVEN TO THE STUDENTS, COMBINED WITH TEACHING VOCABULARY CONNECTED WITH THIS. YOU WILL LEARN ABOUT THE TIGHT CONNECTION OF LANGUAGE AND CULTURE AS IMPORTANT TOOL OF INDEPENDENCE OF ESTONIA IN THE PAST AND NOWADAYS. ESTONIA'S MOST FAMOUS WRITERS, POETS, MUSICIANS, AND OTHER CULTURALLY IMPORTANT PERSONS WILL BE INTRODUCED, THROUGH READING POEMS, SINGING SONGS, AND DANCING FOLK DANCES. SITE VISITS WILL BE INTEGRATED WITH CONVERSATIONAL ESTONIAN. THE MAIN TEACHING METHODS ARE CONVERSATIONS, READING POEMS, SINGING SONGS IN ESTONIAN. ESTONIAN MUSIC WILL BE LISTENED AND MOVIE WATCHED DURING THE COURSE.</p>

- **DURATION**

Note: where more than one course is organised at each level, this form should be copied and completed for each course

TOTAL HOURS OF ACTIVITIES	35 h.
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● **TEACHERS AND SUPPORT STAFF**

	NUMBER OF...:
X TEACHERS	2
X ADMINISTRATORS	1
X STUDENTS	2